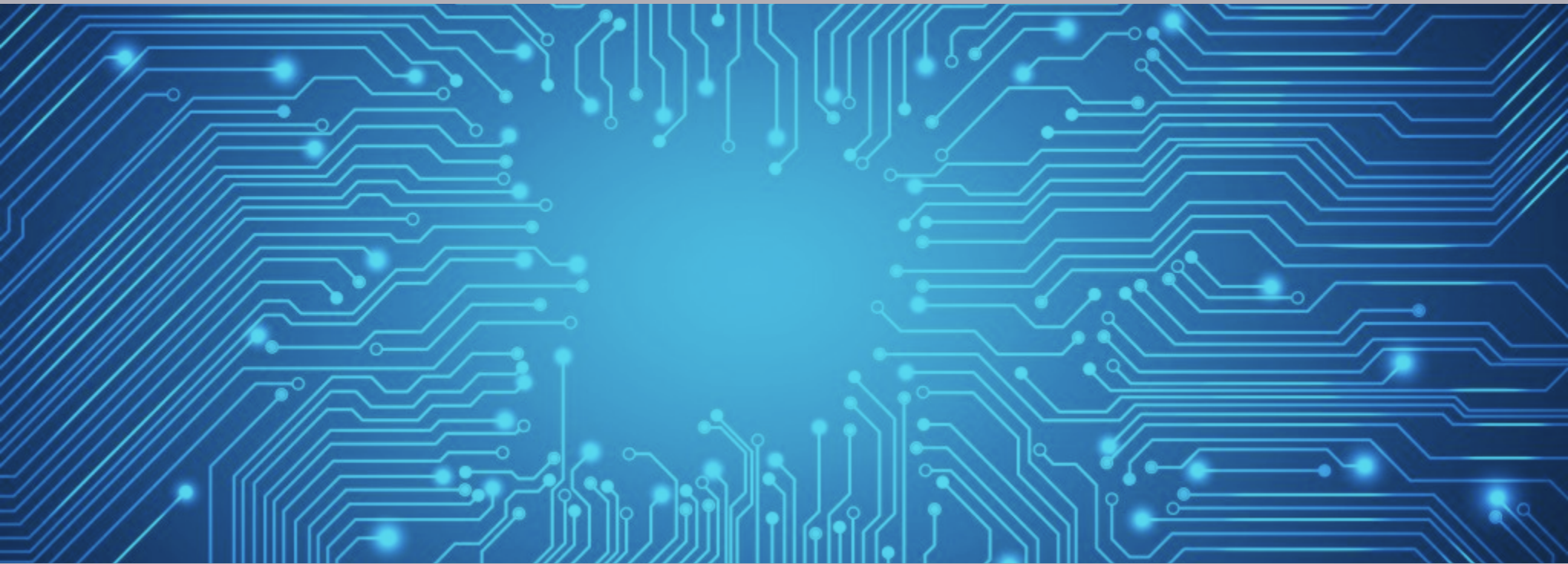


# CTE Advisory Committee Meeting

## December, 2023



GRAPHIC ARTS  
Ms. Fernanda Martin



# Contents

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**02** | Core Curriculum Resources

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# Concentrators

80 Students have been enrolled in Graphic Arts and Web Design

# Completers

51 Students are enrolled to complete the full track of intro & advanced courses

# College Dual Enrollment

Fairleigh Dickinson University

Graphic Arts & Web Design

6 college credits





# Core Curriculum Resources

Equipment: 3D printer (Makerbot Method).

Xerox Versalink C7000 laser printer.

Software: Adobe Creative Suite

E-Books: Adobe Photoshop and Illustrator

Certifications: Adobe Photoshop assessment.



# Graphic Design

Advertising Campaign Project  
Students learn marketing strategies  
such as branding and writing taglines.



There are more dangerous people in this  
world than dangerous animals.



# Composite Images

Full Name: Anays Perlera



LINK  
<https://pixabay.com/photos/drought-dehydrated-clay-floor-earth-1673724/>



LINK  
<https://pixabay.com/photos/mammal-elephant-wildlife-animal-2180127/>



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LINK



There are more dangerous people in this world than dangerous animals.

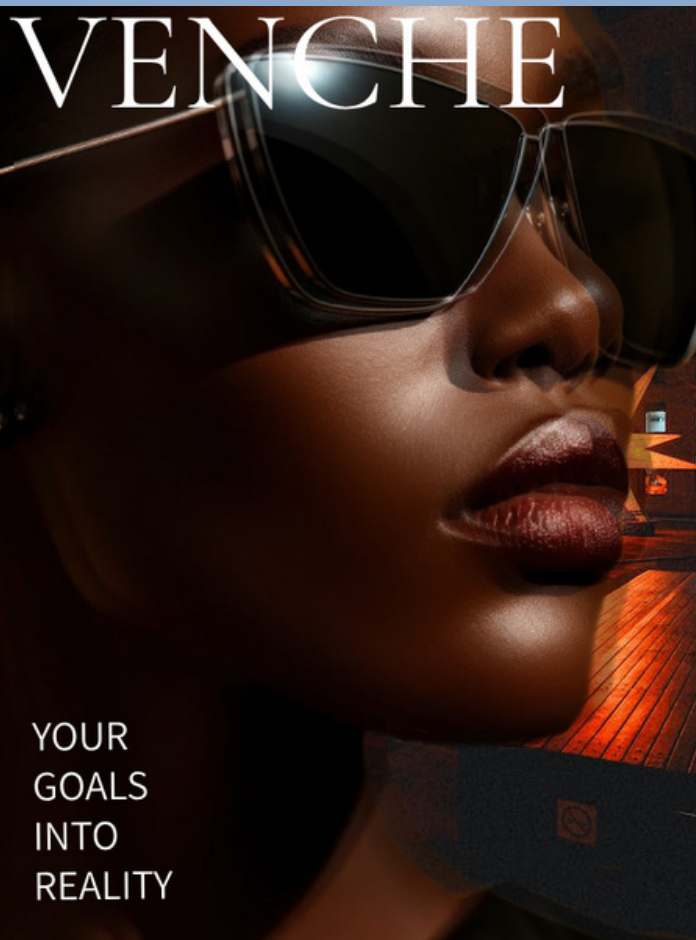
Graphic Design by Anays Perlera © Copyright 2022

Students learn to create composite images by editing and combining multiple photographs in Adobe Photoshop .



# Branding

The students learn about branding, visual consistency, and typography design. Ad campaigns are created with multiple designs with a cohesive strategy.





THEIR

See the World Through Stylish Lenses



THEIR

See the World Through Stylish Lenses



See the World Through Stylish Lenses









DAZE

See A Different Perspective



DAZE

SEE A DIFFERENT PERSPECTIVE



# Student Highlights

## Work-Based Learning

### MINDS Project

Students in the advanced Graphic Arts Production course designed posters for Hackensack Meridian School of Medicine. Students were given the task of creating a digital and print ad campaign to inform the public about the MINDS high school internship program. All students created composite photography and original graphic designs in Adobe Photoshop. This project tested the students' ability to design a real world project from scratch under a deadline.

M.I.N.D.S.  
Medical Internship Navigating Diversity and Science

#### Interns will receive:

- \$1,200 stipend
- CPR/BLS & Narcan Certification
- SAT Prep for 1 year
- Hands on medical experiences
- Field trips and more!
- Scan to apply.



MINDS is a 6-week paid internship for underrepresented or financially disadvantaged high school juniors and seniors interested in pursuing a career in medicine.



Hackensack Meridian School of Medicine

# MINDS Posters



## M.I.N.D.S. (Medical Internship Navigating Diversity & Science)

**M.I.N.D.S. is a 6-week paid internship for underrepresented or financially disadvantaged high school juniors and seniors interested in pursuing a career in medicine.**



**Interns will receive:**  
**\$1,200 stipend**  
**CPR/BLS and Narcan Certification**  
**SAT Prep for 1 year**  
**Hands on medical experiences**  
**Field trips and more!**



Hackensack Meridian  
School of Medicine



**Scan to Apply!**





Hackensack Meridian School of Medicine

# M.I.N.D.S

## (Medical Internship Navigating Diversity & Science)

A 6-week paid internship for underrepresented or financially disadvantaged high school juniors and seniors interested in pursuing a career in medicine.



### Interns will receive:

- \* \$ 1,200 stipend
- \* CPR / BLS and Narcan Certification
- \* SAT Prep for 1 year
- \* Hands on medical experiences
- \* Field trips and more !



Scan here to apply

Learn about a career in medicine now.  
Take advantage of this opportunity !



Hackensack Meridian  
School of Medicine

### Interns will receive:

- \$1, 200 stipend
- CPR/BLS & Narcan Certification
- SAT Prep for 1 year
- Hands on medical experiences
- Field trips and more!



# M.I.N.D.S


## Medical Internship Navigating Diversity & Science

M.I.N.D.S is a 6-week paid internship for underrepresented or financially disadvantaged high school juniors and seniors interested in pursuing a career in medicine.

Scan to apply







6-week paid internship for underrepresented or financially disadvantaged high school juniors and seniors interested in pursuing a career in medicine.



Hackensack Meridian School Of Medicine

# M.I.N.D.S.

Medical Internship Navigating Diversity & Science



Junior and Senior interns receive :

- \$1, 200 stipend
- CPR/BLS and Narcan Certification
- SAT Prep for 1 year
- Hands on medical experience
- Field trips and more!

Scan to apply



Hackensack Meridian  
School of Medicine

## M.I.N.D.S

Medical Internship Navigating  
Diversity and Science

MINDS is a 6-week paid internship for underrepresented or financially disadvantaged high school juniors and seniors interested in pursuing a career in medicine and health.

Interns will receive:

- \$1,200 stipend
- CPR/BLS and Narcan Certification
- SAT Prep for 1 year
- Hands on Medical experiences
- Field Trips and more!

Scan to Learn More.



# MINDS Posters



## M.I.N.D.S.

**(Medical Internship Navigating Diversity & Science)**

is a 6-week paid internship for underrepresented or financially disadvantaged high school juniors and seniors interested in pursuing a career in medicine.

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SAT Prep for 1 year  
Hands on medical experiences  
Field trips and more!



Hackensack Meridian School of Medicine



## MEDICAL INTERNSHIP NAVIGATING DIVERSITY SCIENCE

A 6-week paid internship for underrepresented or financially disadvantaged high school juniors and seniors interested in pursuing a career in medicine.

**Interns will receive:**

- \$1,200 stipend
- CPR/BLS and Narcan Certification
- SAT Prep for 1 year
- Hands on medical experiences
- Field trips and more!



Hackensack Meridian School of Medicine



Scan here to apply



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(Medical Internship Navigating Diversity and Science)

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Hackensack Meridian  
School of Medicine

# M.I.N.D.S.

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CPR/BLS and Narcan  
Certification  
SAT Prep for 1 year  
Hands on medical experiences  
Field trips and more!

**Scan to apply**



Hackensack Meridian School of Medicine

# Guest Speakers

Verizon Senior Art Director, Danielle Bennett

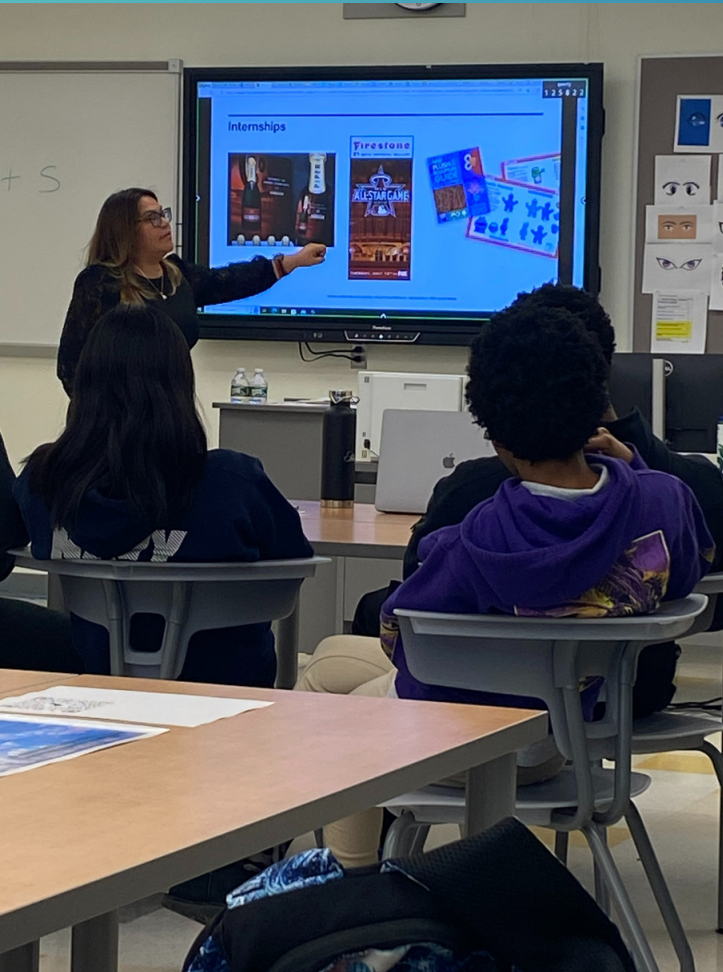
Verizon Creative Director, Jennifer Ormaeche

Art Director for Google, Gabriel Gonzalez



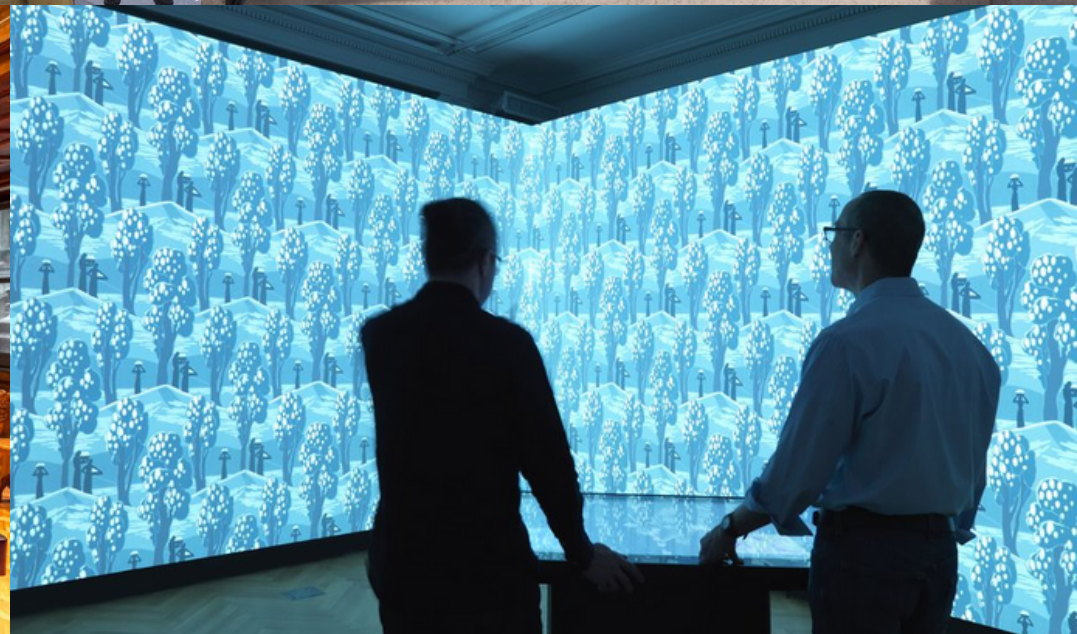
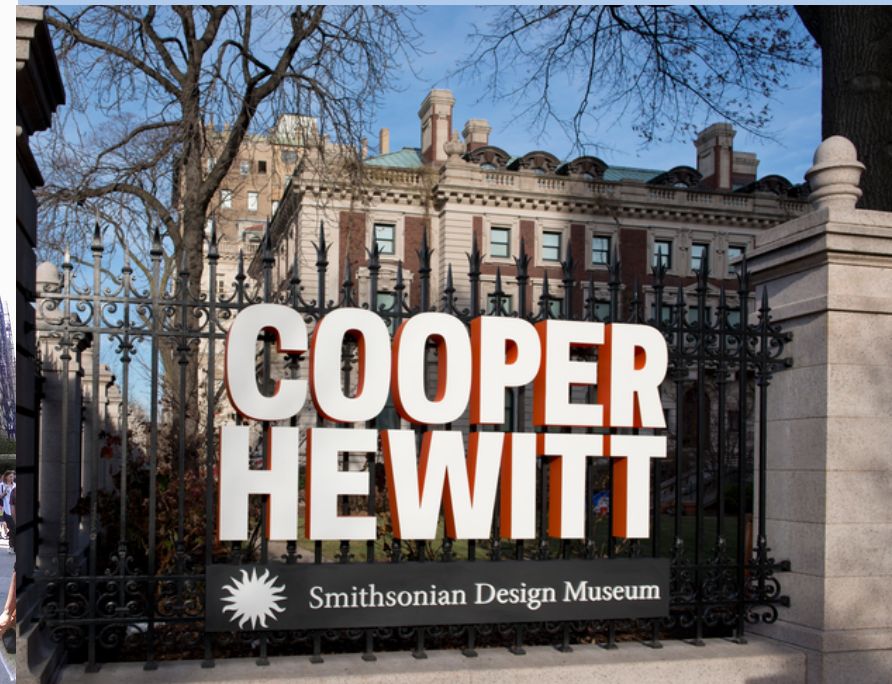


# Verizon Creative Director Jennifer Ormaeche





# Museums

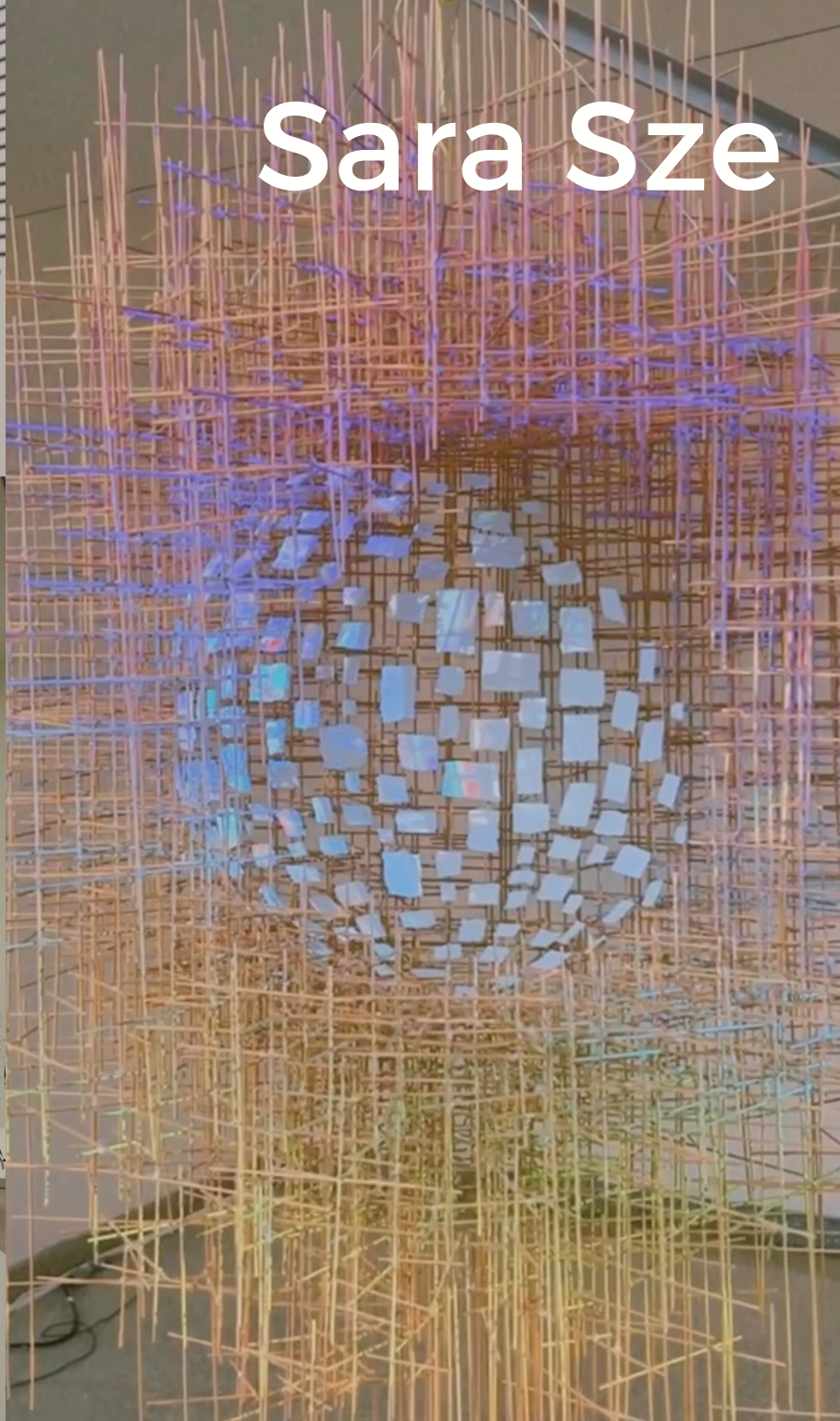




# Gego



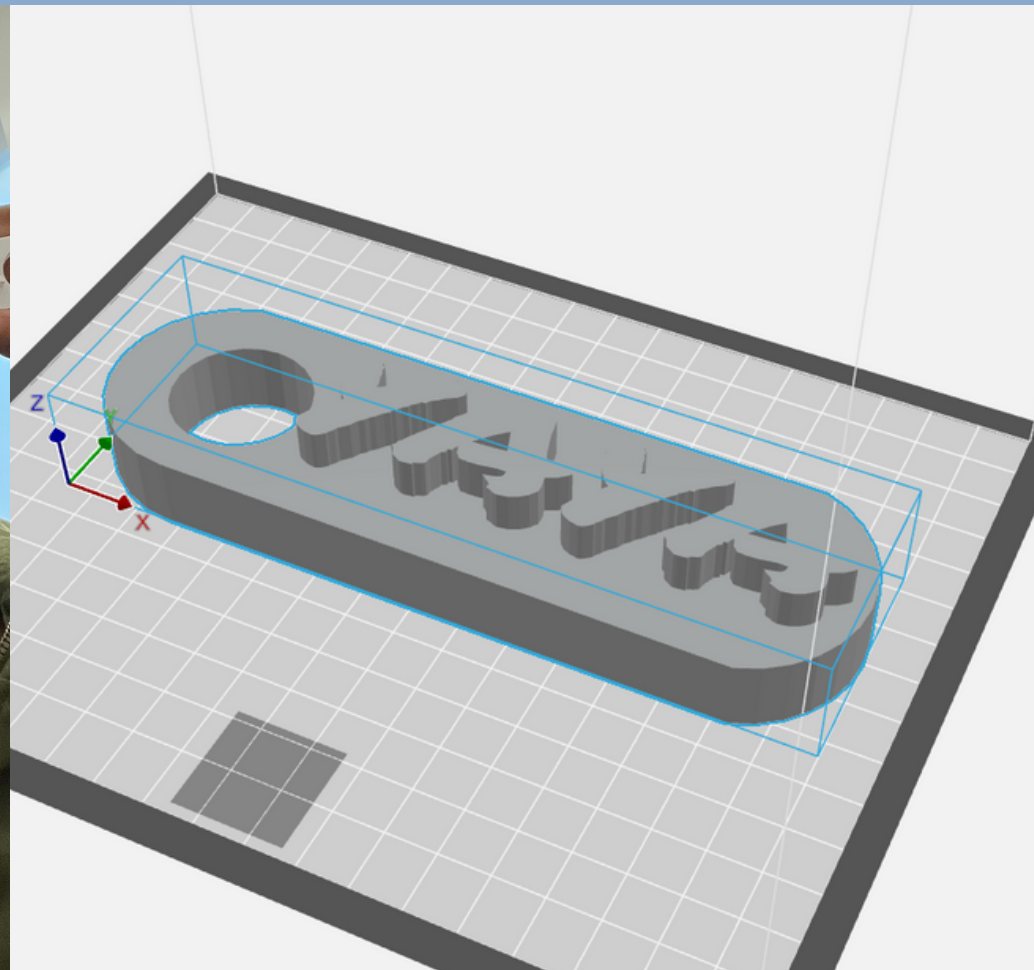
# Sara Sze





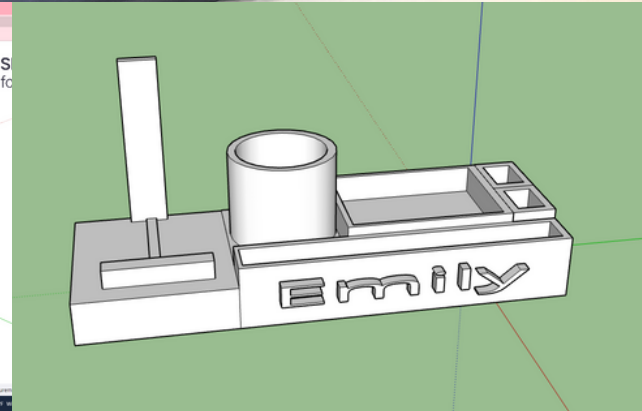
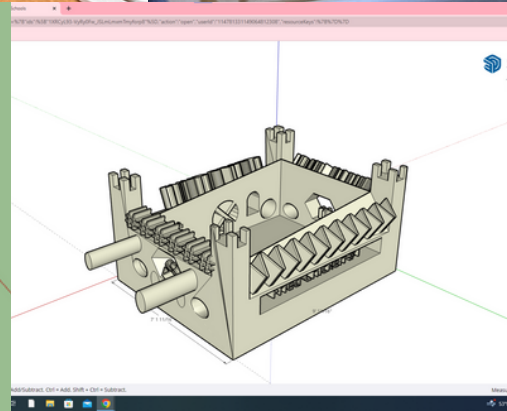
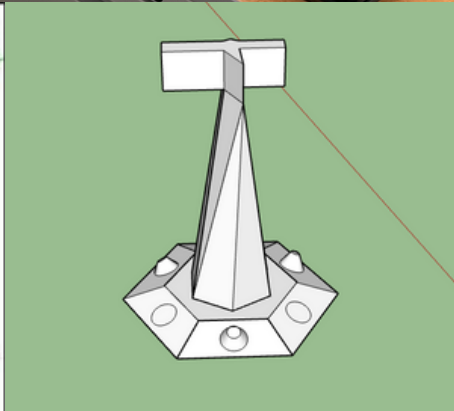
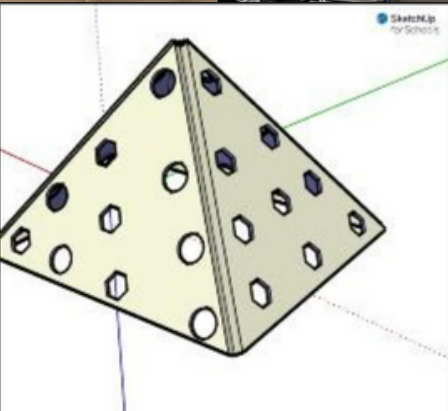
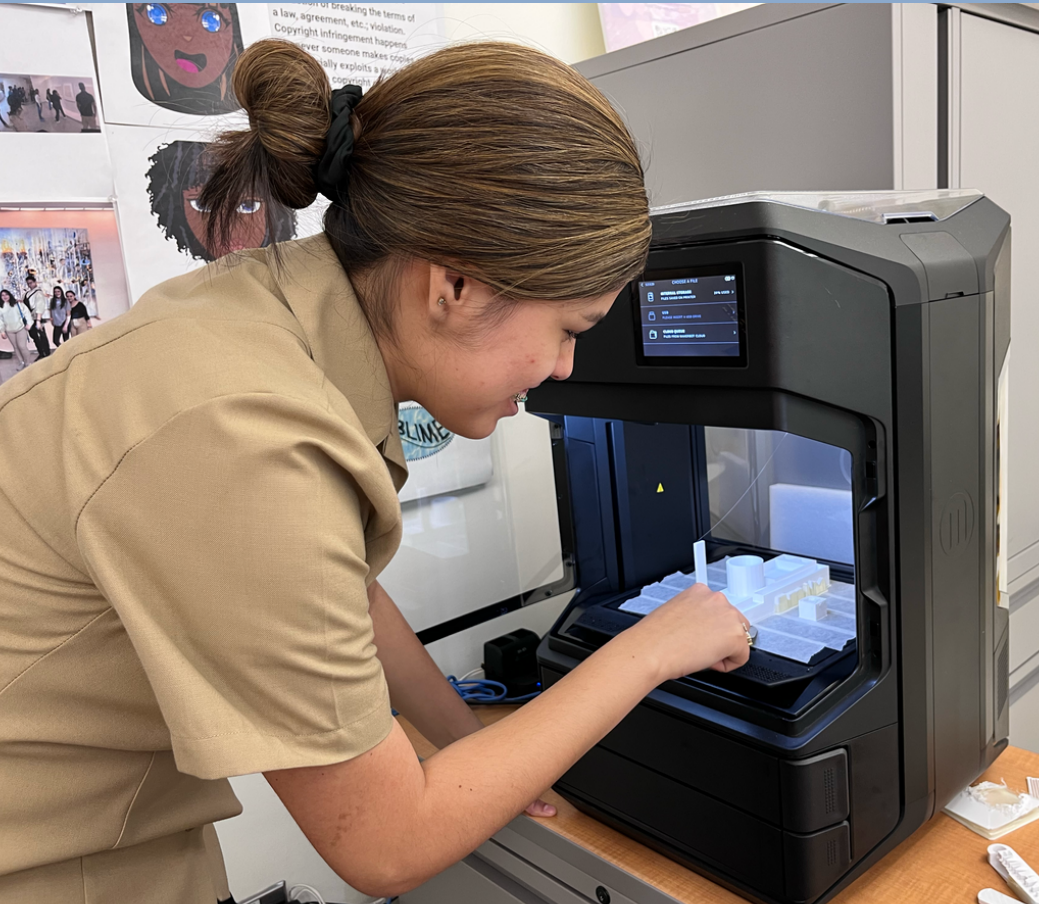
# 3D Printing

Students worked on 3D printing projects on the Makerbot Method. They created keychains with typography designs and containers such as cell phone stands.



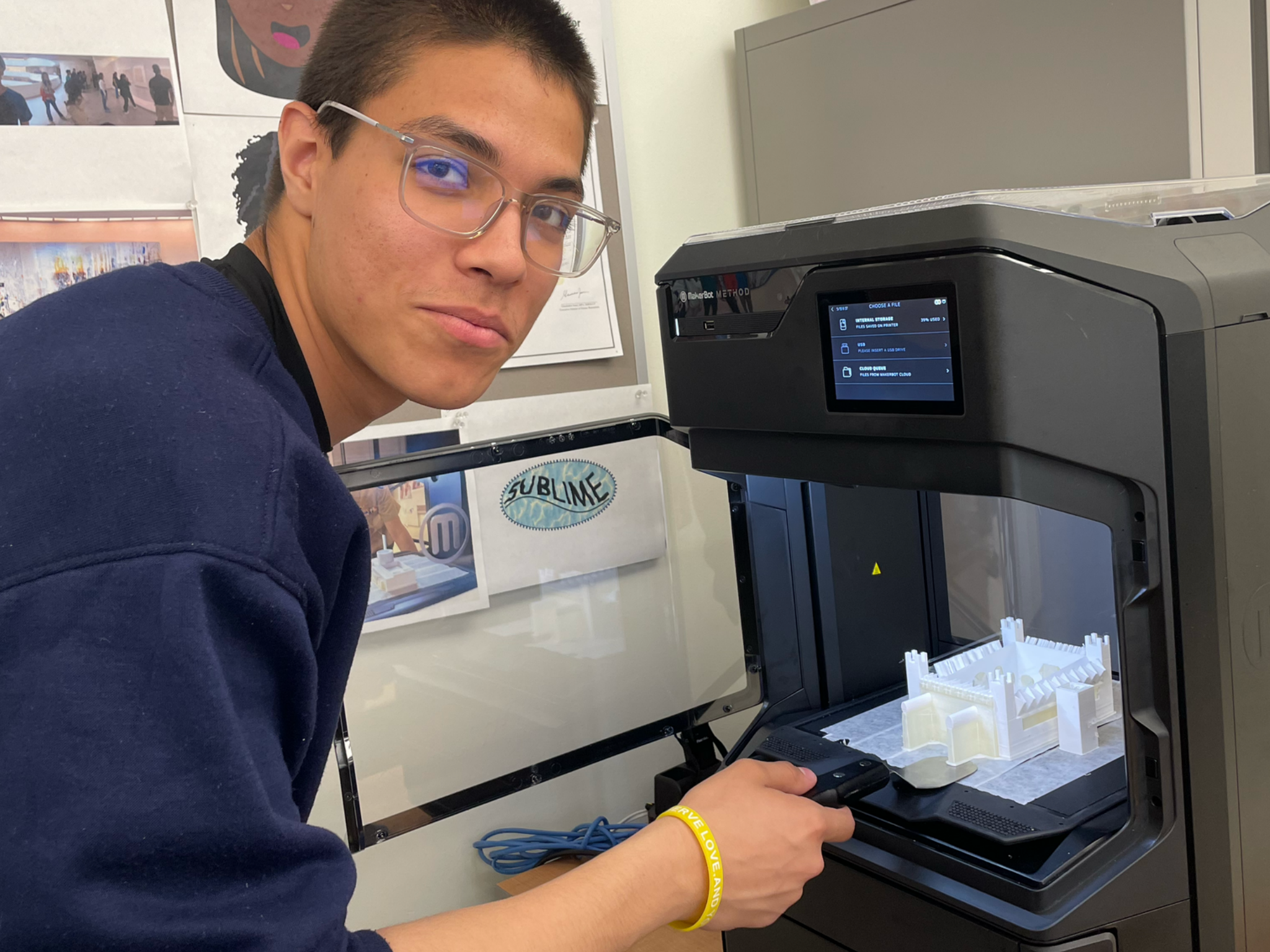


# 3D Printing



[illegible]







# Advanced Students

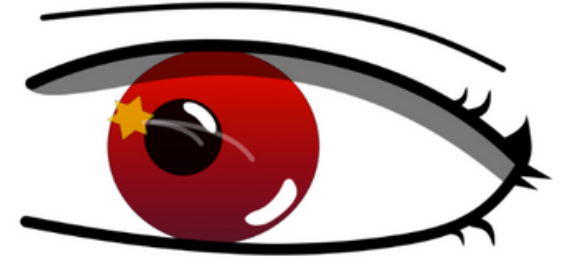
Students in Graphic Arts Production worked on illustration projects ranging from manga characters to digital drawings.



# Manga Characters



# Manga Eyes



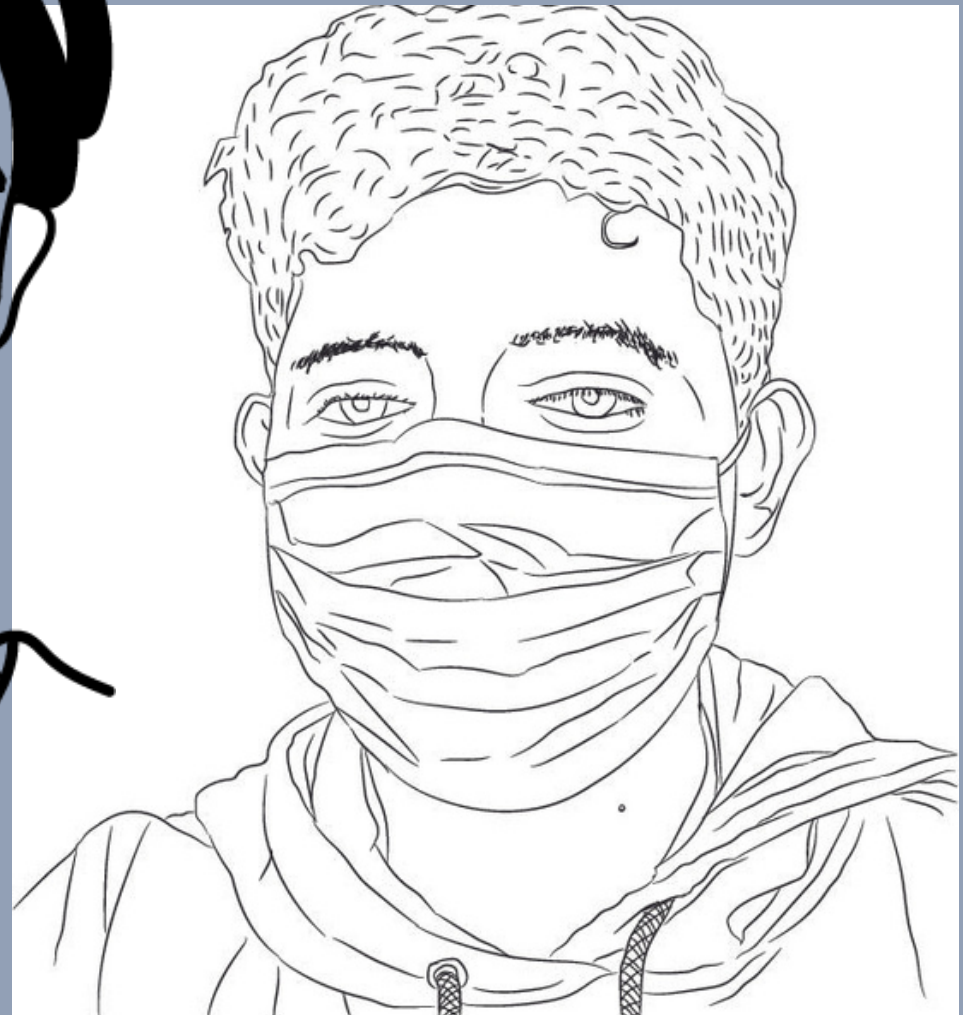
# Manga Characters





# Illustration

In this project, students developed skills in creating line art and painting mid-tones.















# Animation

The students then develop their illustration skills further with animation techniques in Adobe Photoshop.









# Your Expertise

Your knowledge of the following areas will help us further assist our students:

**Industry Trends**

**Artificial Intelligence  
in Graphic Design**

As a stakeholder, you provide valuable input regarding the current status of programming, and future programming.